

Solutions for Safer Schools

Through a single dashboard service, IvedaXchange enables school, law enforcement and emergency personnel to receive targeted emergency alerts, share key information on potential threats, and locate critical assets (students, buses, and schools) in real time. IvedaXchange provides centralized management and access to key information, enhancing situational awareness, crucial to preventing harm and damages from serious threats.

The dashboard features several key components:

- GPS TRACKING:** A map showing the location of a school bus and other assets in the Denver area.
- CLOUD VIDEO:** A video feed showing a street view from a camera.
- SENSOR ALERTS:** A list of alerts including 'Accident No Injury', 'Subject Stop', 'Disturbance', and 'Scout Car Transport'.
- RESOURCE LINKS:** A list of helpful links such as 'Denver Public Schools website', 'Denver Post', and 'Denver Public Safety / 911'.
- LOCAL ALERTS & 911 FEEDS:** A section for local news and emergency feeds.
- CDC WARNINGS:** A section for CDC warnings, including 'National Early Season Flu Vaccination Coverage, United States'.
- AMBER ALERTS:** A section for Amber Alerts, including 'CANCELED AMBER Alert: THE DALLES, OR' and 'ACTIVE AMBER Alert: Haylie White - Houston, TX'.

IvedaXchange is powered by the TIES platform. TIES (Trusted Information Exchange Service) is currently being used by hundreds of enterprises around the world, including more than 20 of the Fortune 100, to monitor, manage and mitigate physical security risks.

BENEFITS:

- Proactively identify local physical threats in relationship to your school or community.
- Support smarter, faster, better coordinated decisions in a crisis.
- Enhance security of students, staff, and facilities.
- Create awareness of potential cyber threats and mitigate risk with online training tools and resources.
- Monitor online forums and social media regarding schools and potential vulnerabilities— before widespread damage occurs.

TIES is a product of Swan Island Networks

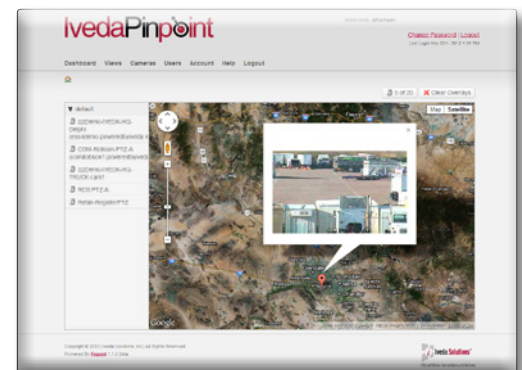
Our dashboards and alerting system enable school staff to visualize their critical assets (students, buses, schools) while monitoring potential issues or threats—using information from multiple sources, including local news feeds, local 911 feeds, social networking feeds, Amber Alerts, and severe weather and emergency warnings.

Real-time alerts of high priority provide the lead time required to address issues before damage occurs. IvedaXchange also features fully integrated IvedaPinpoint video monitoring, which enables schools to share real-time surveillance video feeds with local law enforcement and other community public safety stakeholders. Doors, hallways, parking lots and local roads can now all be monitored by schools and local police. These feeds can be accessed immediately in the case of an emergency—along with the latest information about threats and incidents.

With IvedaXchange YOU CAN:

- Utilize IvedaPinpoint video monitoring to visualize school environments including entrances, hallways and inside buses while transporting students...
- Integrate optional GPS monitoring and tracking systems to better visualize bus locations and track their routes (where available)
- Integrate and monitor available emergency alert feeds such as 911, Amber Alerts, and notifications of sexual predators residing in the area
- Monitor safety and severe weather updates to predict school closures and disruptions
- Publish your own internal alerts to staff or parents and send alerts to external organizations such as law enforcement or other schools
- Monitor social media and potential online threats, protests or other activity
- Integrate video monitoring or GPS tracking systems to better visualize bus locations and school environments
- Monitor local news updates
- Create awareness of potential cyber threats and learn how to mitigate risk to your students, staff, and school systems with optional Cybero cyber awareness services

IvedaPinpoint



IvedaPinpoint is a global positioning/mapping and video management system consolidation. Through a single login and password, IvedaPinpoint users are able to concurrently pull live video feeds from multiple VMS platforms. An unlimited number of VMS camera accounts can be added to access all the video feeds from a single centralized video management platform.

IvedaXchange can be customized utilizing available information sources.

School/Community Operations Monitoring:

- Local 911 feeds, real-time and geolocated for visualization (where available)
- Facilities geo location information
- Live webcams and video monitoring
- Bus GPS tracking
- Secure, targeted alerting within schools and to appropriate organizations
- License plate recognition
- Sex offenders tracking

Natural Disaster Monitoring:

- NOAA National Weather
- USGS alerts on earthquake, flood or tsunami events
- Customized RSS gadgets with keyword search
- Emergency preparedness news
- Bing Maps services

Social Media & Internet Monitoring:

- Twitter keyword monitoring
- Customized RSS gadgets with keyword search
- Targeted national news and traffic feeds
- CDC virus or disease RSS alerts and activity reports
- Track local and national trends and chatter
- Monitor social media mentions of your organization

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