

# A New Direction in Geo-Imaging



The new SE-3 GPS/Compass module for the Ricoh 500SE camera takes geo-imaging to a new dimension by embedding azimuth information into images and videos. If you are looking for map points to indicate direction - look in our direction.

- Realtime cardinal or degree direction displayed on LCD
- 3-Axis digital compass with +/- 3 degrees accuracy
- Instant integration with ESRI®ArcGIS®or Google Earth™
- On-board data-dictionary tags images with attributes
- Rugged camera design ensures operational reliability
- Captures geo-coded high-resolution stills and videos
- Wireless transmission of images to mobile devices

SE-3 GPS/Compass Module

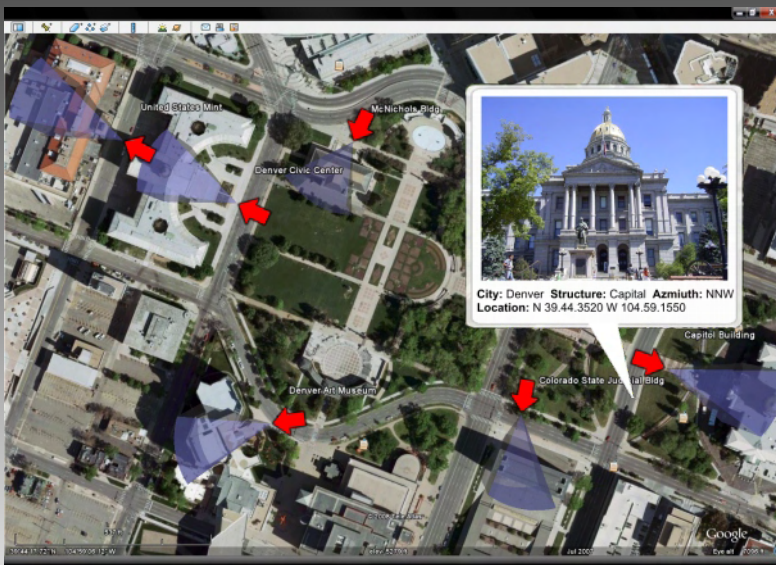
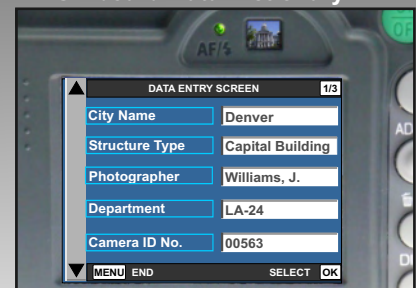


Azimuth



Position

On-board Data Dictionary



**RICOH**

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